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DellEMC is number one in Hyper-converged

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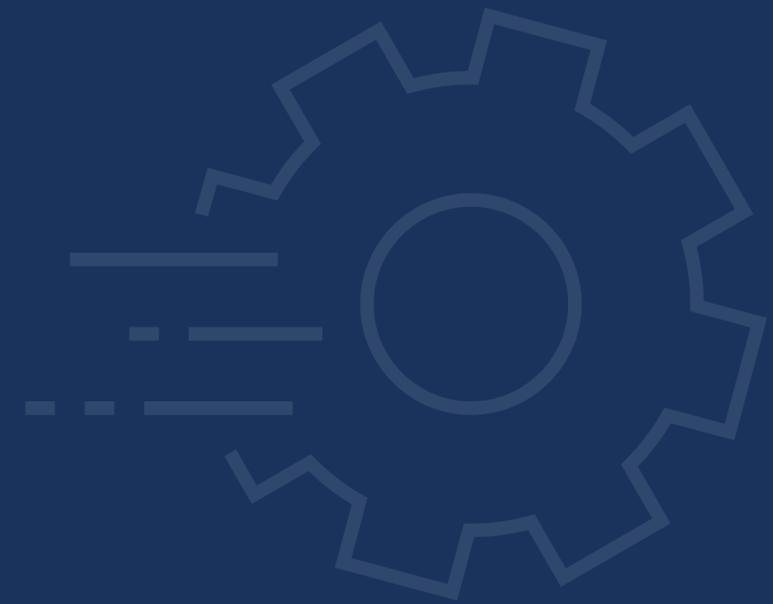
DellEMC is number one in Hyper-converged

Hyper-converged infrastructure (HCI) is gaining traction among midsize and large enterprises, especially those with VMware-based environments. IT teams like the simplicity of deployment, ease of scaling and cost efficiencies.

Recent industry research shows the rise in interest around HCI. While the market for **HCI grew 68% YoY in 3Q17**, IDC expects it to reach **$8.7 billion by 2021**.* Moreover, in 4Q17 DellEMC was #1 in the hyper-converged segment of converged systems with 27.8% market share.*

Now, new HCI advancements from DellEMC are making it possible for customers to accelerate modernisation and make IT transformation real in VMware environments.

With the latest launch, VxRail offers cutting-edge technologies such as NVMe cache drives, 25Gbps connectivity, Nvidia P40 GPUs, and Intel M processors to support more-demanding workloads and applications.

Meanwhile, VxRack SDDC brings simplified management and operations, faster performance, and even more agility with new configurations based on VxRail built with the latest PowerEdge servers.

VxRail and VxRack SDDC empower customers to:

- Improve service outcomes and reduce operational risk
- Predictably transform to a multi-cloud environment
- Gain certainty with next generation technology that future-proofs customer IT infrastructure

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Top 5 reasons why DellEMC is now stronger than ever in HCI

1. **HCI leadership** — Dell Inc. is #1 in hyper-converged* because of strong customer adoption of leading HCI solutions. DellEMC continues to make advancements that enable customers to innovate faster with HCI.

2. **DellEMC HCI jointly engineered with VMware** — No one else offers a jointly engineered HCI solution that provides the most seamless data integration and smooth HCI experience for customers. The integration of DellEMC hardware and software along with VMware HCI software allows customers to be up and running quickly and with full lifecycle assurance for business-critical solutions.

3. **Proven and trusted** — DellEMC is one of the most trusted and recognized brands in this space. These new portfolio expansions reinforce that perception and strengthen the DellEMC position as a low-risk, truly best-of-breed option to extend into the cloud.

4. **Everything in one place** — Customers can get everything they need from the Dell Technologies family. They can modernise infrastructure with leading VMware-based HCI solutions that drive IT transformation, serving as infrastructure platforms for cloud solutions from VMware and Pivotal to make digital transformation real. Meanwhile, solutions like VDI add workforce transformation, and leading DellEMC and VMware data protection and disaster recovery solutions round out a complete package.

5. **The Dell technologies story** — This launch follows the successful HCI on 14th Generation PowerEdge servers launch, building on existing field knowledge and excitement, and continuing to amp it up. The HCI leadership message is one pillar supporting the larger Dell Technologies story: DellEMC is at the epicenter of the world's largest technology company, with innovation that delivers a truly unified yet simple experience for customers solving complex problems.